



ASTP
A World of
Knowledge
Transfer

ASTP is the premier, pan-European association
for professionals involved in knowledge transfer
between universities and industry

Laura MacDonald, CEO
laura.macdonald@astp4kt.eu

Introductions...and Invitations

Brief introduction to ASTP- who we are and what we do.

Current Hot themes and topics where we are engaged in discussion across EU/global arenas

Collaborative Capacity-building for the innovation sector (KT career development/EU projects/strategic partners in the landscape)



ASTP
A World of
Knowledge
Transfer

Tailor
On-site Training
Knowledge
Transfer
Professionals



Our mission

By promoting and professionalizing knowledge transfer practice, the association aims to enhance the impact of public research on society and the economy.

Our values: for members, by members

To initiate, inspire, involve and influence individuals and collectives. (Over 1400 members from over 54 countries; from academia & industry.)

Core activities:

- **Advocating**: We represent the interests of our members in innovation, K/TT policies and other relevant matters e.g. EU Forum online (*29th November*); EPO; OECD; WIPO.
- **Educating**: We facilitate the exchange of best practices among K/TT professionals and strengthen their network e.g. <https://www.astp4kt.eu/development/professional-development>
- **Accreditation**: we are part of the global KT accreditation body <https://attp.info/>- and all our training courses are ATTP- approved, enabling participants to work towards RTTP recognition
- **Connecting**: NAAC: We provide a cooperative platform for national associations of K/TT in Europe.

Promotion and Sharing of Expertise

- Annual Conferences (2022 Lisbon; 24-26 May 2023 Tallinn)
- We collect data and publish an annual KT survey on K/TT activities across Europe, see [KT Surveys and Metrics \(astp4kt.eu\)](https://astp4kt.eu)
- KT & Innovation Network of Experts / Peer Review (by critical friends)
- Special Interest Groups (SIGs): e.g. Digital Innovations/ Legal/ Social Sciences, Arts & Humanities/ Clinical Research/ Agri-Food/ Career Development.....
- Online webinars / Digital Resources Library
- Accreditation of KT/TT professionals (<https://attp.info/rttp-criteria/>)
- Customised Training- we develop and deliver training as requested by specific institutions or regions
- EU-funded projects- we contribute to specific innovation projects
- Strategic Alliances with other Innovation Associations: joint projects and collaborations can be mutually beneficial

Hot topics where ASTP is currently Active

- With European Commission:
 - General Principles for Knowledge Valorisation
 - Codes of Practice (for Smart Use of Intellectual Assets and for Use of Standards)
 - Innovation Agenda
 - (Observatory of EU universities)
 - Reform of research assessment
 - Embedding KT within Horizon Europe
- Horizontal Block Exemption Regulations (R&D and Tech Transfer)

Hot topics where ASTP is currently Active

- With EPO:
 - Grace Period consultation
 - Development of training for the Patlib network
 - High Tech Business Growth Unit- SMEs
 - Accreditation of KT courses
- With WIPO
 - Regional capacity building in Baltics and Balkans
- With ATTP
 - Development of recognition and accreditation of KT professionals
 - Definition of KT
 - Understanding KPIs and metrics



www.astp4kt.eu

Capacity Building of KT Expertise

- **EU projects** for capacity-building of KT expertise
 - ENRIITC (*networks and KT capacity for major research infrastructures*) [Home - ENRIITC](#)
 - FIT4NMP (*KT training to enable Talented Newcomers from Underrepresented Regions engage in EU Collaborations*) [Home | FIT-4-NMP](#)
 - Innov-8-to Create (*Entrepreneurship Training Model to be made available*)
 - RM Roadmap (*development of a roadmap defining the needs of a robust European innovation landscape with strong research and knowledge transfer management capacity*) [RM ROADMAP Project Home](#)

Capacity Building of KT Expertise

Strategic Partners across the Landscape

NAAC

ATTP

Other associations

EARMA

EARTO

The Guild

LERU

..... many more!



ASTP
A World of
Knowledge
Transfer

www.astp4KT.eu

NAAC Composition & Outputs

Committee comprising 1 representative from each national KT association where members are actively connecting- both formal & informal national networks.

Currently 33 members (30 countries) Europe and its neighbours.

Created a handbook about each national association:

https://www.astp4kt.eu/assets/resources/nationsandregions/NAAC-Handbook_ALLIANCE_MANAGEMENT.pdf

Most recent White paper presented to the European Commission around embedding funding support for KT activities per project:

<https://www.astp4kt.eu/about-us/kt-news/the-power-of-national-associations-embedding-kt-in-horizon-europe.html>

Global Interconnectivity: Accreditation



- RTTP status and mechanisms to approve the quality of KT training offered remain the key focus of ATTP as a network of networks: created in response to membership data that showed the need for recognition and career progression. It indicates achievement utilising the defined **Core Competencies** and are responsible for significant contributions in technology/knowledge transfer. A **Definition of the KT Profession** has also been endorsed which can be useful at national level to aid ecosystem support.
- <https://attp.info/>

Invitations...

Any questions? welcome

Upcoming free events

29th November 2022

[4th ASTP-EU Forum | Autumn 2022 \(astp4kt.eu\)](https://www.astp4kt.eu)

Please join our free, online annual party on 15th December at 16.00 CET

[End of year party 2022 \(astp4kt.eu\)](https://www.astp4kt.eu)